


**COVID-19
 Vaccine Naming News**

**Brand Institute interviewed by Bloomberg's
 Janet Wu on naming COVID-19 vaccines!**

The interview covers an array of topics pertaining to the development of global vaccines and pharmaceutical products, including regulatory requirements, legal screening, and commercial/marketing opportunities. With Pfizer/BioNTech recently applying for full FDA approval of their vaccine, and other manufacturers sure to follow, including Moderna, AstraZeneca, Johnson & Johnson and Novavax, among others, we are likely to soon learn the US brand name for these vaccines.

Bloomberg

 **May 12, 2021 — 1:20 PM EDT**
 Listen to Our Interview with Bloomberg's Janet Wu!

The first vaccine approved for the prevention of coronavirus disease 2019 (COVID-19)

EU Brand Name

COMIRNATY®



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Proposed Nonproprietary Name (pINN)

tozinameran



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