

BRANDNEWS



Brand Institute is proud to have partnered with 900+ healthcare companies on over 3,300 pharmaceutical brand names, highlighted by these most recent name approvals from Health Canada

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DRUG SAFETY INSTITUTE (DSI) NAMING & LABELING EXPERT SPOTLIGHT



Scott Sawler, B.Sc., LL.B., LL.M., M.B.A.

President, Canadian Regulatory Affairs Drug Safety Institute

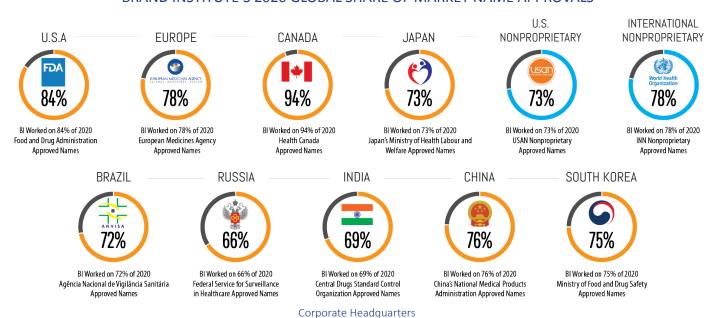
Mr. Sawler joined Brand Institute's regulatory subsidiary, Drug Safety Institute (DSI) - Ottawa as Managing Director, Canadian Regulatory Affairs in 2017 and in 2018 was promoted to President, Canadian Regulatory Affairs. Prior to joining DSI, he was Director General (DG) of Health Canada's Marketed Health Products Directorate (MHPD), which is responsible for reviewing and approving proposed proprietary (brand) names; conducting risk/benefit assessments of marketed health products; overseeing the advertising regulatory requirements of health products; providing policies

to effectively regulate marketed health products etc.

Prior to this, Mr. Sawler was the DG of Health Canada's Natural and Non-prescription Health Product Directorate where he led the program through a transitional period. He re-established its strategic vision, overhauled its policies and streamlined management systems to put the program back on track. Mr. Sawler also has significant experience as an executive and counsel in clinical trial management, government, legal and regulatory affairs. His clients included pharmaceutical companies, health professional associations, and non-governmental organizations.

Mr. Sawler earned his LL.M. from Osgoode Hall at York University, an M.B.A. from the University of Laval, an LL.B. from the University of Ottawa, and a B.Sc. in Chemistry from the University of New Brunswick.

BRAND INSTITUTE'S 2020 GLOBAL SHARE OF MARKET NAME APPROVALS -



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